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FOR IMMEDIATE RELEASE

FLAIR ANNOUNCES THE PREMIER OF THE *FLAIR® MASTER CLASS VIDEO SERIES*

Flair LLC, maker of the FLAIR® Equine Nasal Strip, is excited to announce the launch of ***FLAIR® Master Class***, a new video tutorial series featuring notables of several equestrian disciplines. FLAIR® Media plans a weekly new video release for the next several months, on the [FLAIR Strips website](#) and [Facebook page](#). Each new *FLAIR® Master Class* video will also be announced by [@FLAIRstrips on Twitter](#).

The first *FLAIR® Master Class* video series features a private Rolex Kentucky course walk with two-time Eventing Olympic Gold Medalist and Rolex Kentucky Champion Phillip Dutton. In this four-part series of videos, Dutton will take the viewer through four of the most difficult complexes of the 2011 RK3DE course. He explains his strategy for each complex of obstacles, providing an opportunity for the viewer to see how one of the best of the best plans to ride this difficult cross-country course.

About FLAIR Nasal Strips: FLAIR® Strips provide drug-free support and protection to the respiratory system of the hard-working equine athlete. FLAIR Strips are proven to: reduce airway resistance, reduce lung stress and bleeding, reduce fatigue, and shorten post-exercise recovery time.

For more information about FLAIR Strips, please visit <http://flairstrips.com>
For more information about Phillip Dutton and Phillip Dutton Eventing, please visit <http://phillipdutton.com>

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